

Abstract Submission Form and Speaker Profile

Complete your details by typing in the **green** sections of the digital form below. If there are multiple presenters, please include their details where applicable (name, organisation, personal bio)
 Save your completed form in PDF format and submit via the [submission form on the website](#).

Title	Mr	First Name	Alex	Family Name	Webb
Position/Role	Senior Communications and Marketing Manager				
Organisation you will represent	Marine Stewardship Council				
Personal Bio Max. 100 words	<p>Alexander has been involved in sustainability communications since 2012, when he started life at the Marine Stewardship Council in their London HQ. With an ambitious mission to end overfishing and ensure seafood forever, Alexander has overseen behaviour change campaigns and events across 22 countries. Now focused on the challenges and opportunities in Oceania, Alexander is keen to ensure the region accelerates positive action to meet the urgent sustainable development goals.</p> <p>Other experience includes being Deputy Director of Communications for Pride in London - London's third largest public event and various roles within UK food retail.</p> <p>@xanderjwebb</p>				
Title of Presentation	BIG BLUE FUTURE - INSPIRING THE NEXT GENERATION OF OCEAN HEROES				
Format of Presentation (please select)	<input checked="" type="checkbox"/> Oral Presentation (20 minutes) <input type="checkbox"/> Workshop - 60 minutes (eg interactive indoor session) <input type="checkbox"/> Workshop - 120 minutes (eg outdoor activity) Indicate your preferred presentation types (you may select more than one) NB: We may not be able to offer your preferred option				
Which theme would you prefer to present under? (please select)	<input type="checkbox"/> Theme 1: Listen <input checked="" type="checkbox"/> Theme 2: Learn <input type="checkbox"/> Theme 3: Transform				
Introduction	A key objective of the UN Decade of Ocean Science for Sustainable Development is to boost ocean literacy in the formal education sector. The aim is to create a new generation of ocean leaders by 2030.				

<p>Presentation Abstract: max. 300 words</p>	<p>Our ocean covers 70% of the planet and supports life as we know it. Every second breath we take comes from the ocean. It feeds billions of people and hosts 80% of the world’s biodiversity.</p> <p>But our ocean faces a triple threat of climate change, overfishing and pollution.</p> <p>Ocean literacy ensures that our future leaders and shoppers are equipped with the knowledge to continue the fight to protect our ocean.</p> <p>A key objective of the UN Decade of Ocean Science for Sustainable Development is to boost ocean literacy in the formal education sector and create a new generation of ocean leaders by 2030.</p> <p>To do this, the Marine Stewardship Council, an international non-profit with a vision of our ocean teeming with life for this and future generations, has created an education program called Saltwater Schools.</p> <p>Saltwater Schools provide high-quality interactive learning and activities for schools and the public to learn about sustainable fisheries and a healthy ocean. This is achieved through a mix of formal education (through the development and delivery of teaching and learning resources and teacher workshops) as well as informal education (through events, displays and experiences developed for the general public).</p> <p>In this presentation, we explore:</p> <ul style="list-style-type: none"> - the power of educators to build ocean literacy amongst the public and students. - the challenges associated with ocean literacy that highlight the importance of using credible and science-based resources. - how to beat doom and gloom with hope and trust.
<p>Key Message: A short summary of presentation</p>	<p>A key objective of the UN Decade of Ocean Science for Sustainable Development is to boost ocean literacy in the formal education sector. The aim is to create a new generation of ocean leaders by 2030.</p> <p>Ocean literacy is defined as “an understanding of the ocean's influence on you and your influence on the ocean”.</p> <p>The MSC’s education program Saltwater Schools aims to build public support for sustainable fishing and inspire young people.</p>

All abstracts must be received by 5pm **Friday 28 April 2023** (AEST).

We expect to notify speakers by mid June

Note: confirmed presenters will be required to register for the conference and pay the relevant registration fees.