

### Abstract Submission Form and Speaker Profile

Complete your details by typing in the **green** sections of the digital form below. If there are multiple presenters, please include their details where applicable (name, organisation, personal bio)  
 Save your completed form in PDF format and submit via the **submission form on the website**.

<b>Title</b>	Mr	<b>First Name</b>	Mitchell	<b>Family Name</b>	Jones
<b>Position/Role</b>	Senior Project Officer, Partnerships				
<b>Organisation you will represent</b>	NSW Environment Protection Authority (EPA)				
<b>Personal Bio</b> Max. 100 words	Mitchell joined the EPA in 2022 bringing his partnership and community engagement expertise to the agency. He has predominantly been working with community groups, universities and advocacy bodies to spread awareness on the single-use plastic bans in NSW and encouraging communities to develop new behaviours and strategies around reusables and alternatives to problematic plastics. Prior to that he has worked in corporate partnership fundraising within the NFP sector, particularly in response to the 2019-2020 bushfires and developed the first corporate social responsibility strategy at Sydney Water.				
<b>Title of Presentation</b>	Collaborative Partnerships for Effective Implementation of the NSW Single-Use Plastic Ban				
<b>Format of Presentation</b> (please select)	<input checked="" type="checkbox"/> Oral Presentation (20 minutes) <input type="checkbox"/> Workshop - 60 minutes (eg interactive indoor session) <input type="checkbox"/> Workshop - 120 minutes (eg outdoor activity) Indicate your preferred presentation types (you may select more than one) NB: We may not be able to offer your preferred option				
<b>Which theme would you prefer to present under?</b> (please select)	<input checked="" type="checkbox"/> Theme 1: Listen <input checked="" type="checkbox"/> Theme 2: Learn <input type="checkbox"/> Theme 3: Transform				
<b>Introduction</b>	The objectives of the presentation are: - Showcase successful partnerships: highlight the case studies such as Take 3, EZEC, and Green Music Australia as examples of effective collaboration in implementing regulatory change. - Share best practices and lessons learned: present program outcomes and best practices derived from the partnerships, offering insights into successful strategies for stakeholder				

	<p>engagement, policy advocacy, behaviour change, and implementation of plastic-free initiatives. Discuss the challenges faced and lessons learned along the way.</p> <ul style="list-style-type: none"> <li>- Highlight the importance of education and awareness: emphasise the role of education and awareness campaigns in driving behavioural changes and creating a culture of sustainability.</li> <li>- Share EPA approach to partnerships: share key attributes, risk-sharing tolerance, and collaborative expectations of partners to deliver mutual benefits to both organisations.</li> </ul>
<p><b>Presentation Abstract:</b> max. 300 words</p>	<p>Working with community leaders to drive behaviour change aligning with the NSW Government single-use plastics bans has resulted in an increased community awareness and adoption of sustainable alternatives to single use plastics.</p> <p>The NSW Environment Protection Authority (EPA) initiated the first two rounds of single-use plastic bans in 2022, aiming to remove 2.7 billion pieces of plastic from the environment by 2030.</p> <p>To help facilitate this regulatory change, the EPA partnered with 17 diverse and influential organisations to deliver grassroots community-led actions to reduce NSW’s reliance on single-use plastics.</p> <p>The program involved initial stakeholder engagement to identify barriers to abiding by the Plastic Bans. It was clear that to move away from single use plastics, increased education and awareness, and cooperation were crucial to success.</p> <p>Over a year, community leaders delivered education through communication and engagement that raised awareness about the single-use plastics problem and promoted sustainable alternatives such as reusables. Educational material was targeted with meaningful messages that resonated with each community. This included initiatives such as engaging video vignettes, waste audits, educational modules, and improving corporate responsibility.</p> <p>What we learned from this experience is that the EPA’s partnership approach to implement regulatory change is effective to deliver desired community behaviour change in a positive and proactive way. Success stories from the partners, such as Take 3 for the Sea, Environment and Zoological Education Centres (Department of Education), and Green Music Australia illustrate how working in partnership increased the capacity of communities to respond to the plastic bans and implement strategies that worked best for them to meet the commitments of the EPA regulation.</p> <p>These partnerships introduced best practice strategies to the EPA for successful collaboration, addressing complex environmental challenges, and can help inform</p>

	<p>policy makers, educators and community engagement specialists seeking to adopt a similar collaborative approach.</p>
<p><b>Key Message:</b>          A short summary of presentation</p>	<p>The NSW single-use plastic bans, introduced in 2022, aimed to reduce plastic waste and its detrimental environmental impact across the state.</p> <p>This presentation aims to share how the EPA applied its Regulatory Strategy to work closely with, and educate, community organisations and their networks about generating awareness of the bans and changing behaviours to develop sustainable behaviours.</p> <p>This presentation will share the EPA's partnerships approach, outcomes derived and lessons learned for policy makers, educators and community engagement specialists to adopt similar strategies in the future.</p>

All abstracts must be received by 5pm **Friday 26 May 2023** (AEST).  
 We expect to notify speakers by mid June

**Note:** confirmed presenters will be required to register for the conference and pay the relevant registration fees.