

TOUR PRESENTATION

Eco-tourism: How tourism can support environmental sustainability

Natalie Goddard, Mandurah Cruises

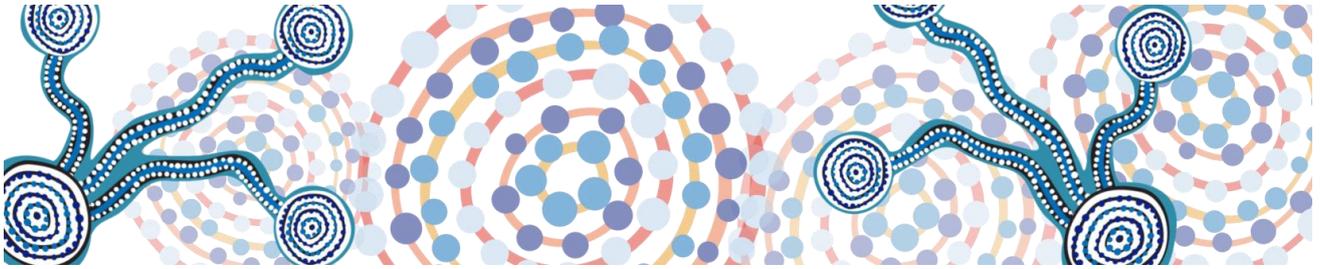
Abstract

Mandurah Cruises showcase Mandurah's unique marine environment and wildlife to guests from all around the world, on a daily basis. In providing such tours as their 1 Hour Dolphin & Scenic Marine Cruise, they are in a position to educate a captive audience. Guests get to have an interaction with an array of sea creatures, for example the Indo pacific bottlenose dolphin and see, learn about and be amazed by these incredible creatures. Tour Guides are then able to discuss the threats they face, practices that are in place to protect them and what they can do to help. Mandurah Cruises tour guides undergo extensive local knowledge training, where the company engage with locals, community groups, cultural elders, scientists and experts in their field, to ensure the latest and accurate information is provided to guests.

Most recently the company worked on more ways to reduce their footprint on the environment - going completely single use plastic free. In doing so they are able to lead by example – be able to discuss with guests changes they have made and how simple it is for them to do also.

Aside from using their cruises to educate and lead by example, Mandurah Cruises also do the following to support environmental sustainability:

- Sponsor local charities and community groups, whose focus is aligned with their business activities and that they can make a significant difference to.
- Work closely with Dolphin Rescue & Research, Estuary Guardians, Peel-Harvey Catchment Council, Mandurah Clean Waterways Committee, Birdlife Australia, Western Australia Seabird Rescue, Ferry Tern Conservation Network and others by providing knowledge, resources and crew time.
- Provide FREE Marine Education visits to local schools and childcare centres.
- Host Island Clean-up events Biannually for Clean Up Australia Day & Luca's Legacy. Donate prizes at other clean up events in the region.



Acknowledgement

Natalie Goddard acknowledges the Traditional Custodians of the land on which we meet and pays respects to their Elders past and present.

Speaker Profile

Natalie Goddard has worked at Mandurah Cruises for 9 years, is an experienced tour guide, responsible for education and community engagement at the company. Growing up on the water in Mandurah, she is passionate about protecting its unique marine environment and the wildlife that call it home. Natalie is a part of the Mandurah Volunteer Dolphin Rescue Group, Estuary Guardians Mandurah, Western Australia Seabird Rescue and Ferry Tern Conservation Network. She believes the key to long term sustainability of our

marine environment is educating and engaging the youth. She volunteers her time taking free interactive education programs to local childcare centres and primary schools.

Website links

→ <https://www.mandurahcruises.com.au/>

