

PRACTITIONER PRESENTATION

28 years and counting: How does a local Coastcare group remain relevant and engaging?

Mel Horton, Bouvard Coastcare Group

Abstract

Bouvard Coastcare Group was started 28 years ago in 1993 by a small band of thoughtful residents in Melros. Headed up by Malcolm Flett, a retired bank manager, the group has a vision to maintain and improve their coastal area. They went on to achieve great things but now and then they lost their mojo. This presentation will take delegates through the Bouvard Coastcare Group story, and share our learnings from 28 years of community action. It will include tips and tricks for how the group is still going strong today.

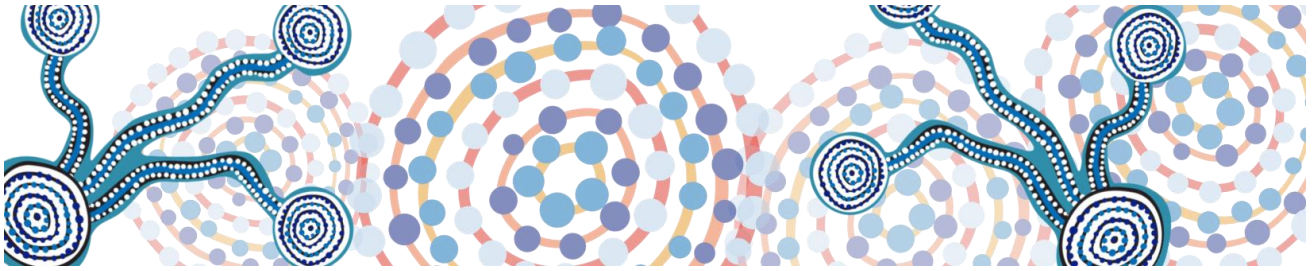
Topics covered:

- Choose your leader – business savvy/innovative
- Choose your secretary – detailed/organised/IT literate
- Choose your treasurer – financial/grants
- Choose your committee – core dedicated members/knowledgeable
- Use IT to keep admin simple & working for you – Website/Jotforms/Mailchimp
- Good exciting projects/United against a cause
- Engage with the community & stakeholders
- Market, market, market – website/Facebook/newsletters/local press

Acknowledgement

Mel Horton acknowledges the Traditional Custodians of the land on which we meet and pays respects to their Elders past and present.

Other acknowledgements:



Malcolm Flett – BCCG leader 1993 – 2017& still a member

Ron Glasson – BCCG environmental guide 1993 – 2017 & secretary 2017-2020

Peter Becker – BCCG treasurer 2017-2019 & Secretary 2020

Ken Frankish – BCCG treasurer 2020

Colin Campbell – Westcountry Web Services

Speaker Profile

Mel Horton is from the UK and took over the Chairperson role of Bouvard Coastcare Group (BCCG) in 2017 - even though she knew absolutely nothing about coastal dunal systems and had a very limited knowledge of Aussie flora and fauna. However, as a retired company director and IT project manager she knows a thing or two about projects, management & marketing and has steered the group to become a recognized, respected, environmental, registered, not for profit organisation with significant community interest.

Website links

